



IFSS Strategic Plan 2022 – 2032

I. Introduction & Background

This Strategic Plan serves as a manifesto of the IFSS International Federation of Sleddog Sports leadership for the upcoming period of 10 (ten) years and also as a guideline for the administrative work and day-to-day business management of the IFSS executed by its volunteers and staff members.

The plan outlines the common strategic aims of the IFSS Council.

It manages IFSS policies reflecting and acknowledging the changes of international principles of sport governance as set out by the Olympic Agenda 2020 and the Basic Principles of Good Governance as well as the Olympic Charter, the key framework of the Olympic Movement established by the International Olympic Committee. IFSS is continuously committed to executing the key principles of this framework in its governance structures as an International Sport Federation (IF) and its day-to-day management. This approach taken by IFSS is to contribute to the fulfillment of requirements for the recognition of IFSS by the IOC as a recognized IF, which is expected to happen during the period of this strategic plan.

The Strategic Plan is the tool for IFSS to evaluate its governance in the future.

The IFSS membership has continuously grown to 41 member federations in the last year. This Strategic plan lays the foundation for a further growth of the sport of Sleddog sport and enhancement of its sport structures for the future, always aiming to the highest good for which we are working: the welfare and optimized sporting opportunities of our athletes and our dogs around the globe.

II. Mission Statement & Values

The International Federation of Sleddog Sports (IFSS) is the world governing body for all sleddog sports being responsible for the Promotion and Development of Sleddog sports around the world.

The IFSS is responsible for the approval of all sporting regulations in sleddog sports and the sanctioning of any kind of World Championships, Continental Championships and World Cups and further IFSS sanctioned events.

The IFSS adheres to the principles of the Olympic Charter, the Olympic Agenda 2020 and the Basic Principles of Good Governance as established by the IOC and contributes actively to their execution.

The IFSS endorses the principles of a free democratic basic order and safeguards the sport of Sleddog sport against all forms of violence, discrimination and illegal betting and match fixing.

The IFSS is committed to the social and environmental sustainability of its events and aims to achieve a positive legacy wherever these have been held acknowledging its social responsibility towards the society.

The IFSS fully endorses the WADA World Anti-Doping Code and the related International Standards in its current version and supports the measures of WADA with regard to the fight against Doping and takes a strict non-tolerance stance against all forms of Doping and drug abuse.

The IFSS is a service-oriented Federation, particularly towards its member federations. The IFSS serves as the worldwide discussion forum on all questions related to Sleddog sport. The IFSS is a dynamic, modern and efficient federation and in cooperation with its member federations supports and adheres to the following values:

- IFSS establishes all preconditions for a high quality and optimal organization and execution of our events, always putting the well-being of the athletes and dogs in the focus of our activities.
- IFSS is actively promoting the development of Sleddog sport globally.
- IFSS provides education for a sustainable development and education of race judges.
- IFSS is committed to transparent, open and professional communication internally and externally.

IFSS develops the international presence of the Sleddog sport cooperating closely with the international organizations and institutions like the International Olympic Committee (IOC), the continental Olympic Committees, the Global Association of International Sport Federations (GAISF), the World Anti-Doping Agency (WADA), the Alliance of Independent Recognized Members of Sport (AIMS) and other International Federations.

- IFSS promotes the principle of equal opportunities and gender equality on all levels. IFSS cares for the safety and security of the athletes, dogs and the spectators.
- We consider Sleddog sport as a Sport which can be practiced by people of all age categories – the perfect Sport for All.

III. Vision Statement for the year 2032

The IFSS in the year 2032:

- IFSS is an International Federation recognized by the IOC
- IFSS has five Continents organizing Continental championships
- Media development has secured an international TV-Broadcast contract
- Marketing development has secured an international Sponsorship contract
- IFSS counts 60 Member Federations participating in Continental and World Championships

IV. Strategic Aims

- Obtain IOC Recognition
- Support Member Federations actively to obtain NOC recognition
- High quality IFSS events
- Governance structures according to good governance principles
- IFSS serves as a service-oriented organization for its member federations providing real stakeholder value
- Use of international platforms and participation in international Multisport events serves as showcase for Sleddog sport
- Increase youth appeal of Sleddog sport
- Increase female representation in governance structures
- Strengthen representation and cooperation of IFA within GAISF and AIMS
- Increase paid IFSS staff structure
- Fulfill WADA Code Compliance monitoring
- Evaluate Strategic plan biannually at the General Assembly

Approved by IFSS Council

May 11, 2022